



Q-DOPA

THE QUEBEC SEMINAR ON
PARKINSON'S RESEARCH

PARTNERSHIP PLAN

*UNITING EXPERTISE, HIGHLIGHTING PROGRESS,
SHAPING THE FUTURE THROUGH INNOVATION.*

Parkinson Québec provides information and raises awareness about Parkinson's disease, supports the community, and promotes scientific research in collaboration with its regional partners.

As part of its strategic plan, Parkinson Québec will host, beginning in 2026, a seminar dedicated to highlighting scientific advances and innovations in Parkinson's disease research.

The Quebec Seminar on Parkinson's Research builds on a series of meetings held with Quebec-based researchers working in the field of Parkinson's disease.

These exchanges made it possible to engage with more than 35 researchers affiliated with eight universities:

- *McGill University*
- *Concordia University*
- *Université Laval*
- *Université de Sherbrooke*
- *Université de Montréal*
- *Université du Québec à Montréal (UQAM)*
- *Université du Québec en Outaouais (UQO)*
- *Université du Québec à Trois-Rivières (UQTR)*

These discussions highlighted a shared need to create a **convergent space that fosters mutual awareness of ongoing research projects, developed expertise, and interdisciplinary collaboration at the provincial level**. In a context where research efforts remain fragmented, this seminar responds to a pressing need for coordination and synergy among experts.

This seminar aims to address this need by bringing together more than one hundred participants, including researchers, clinician-researchers, and students from diverse academic backgrounds

This first edition will offer the scientific community an overview of research conducted in Quebec, recent advances, evolving priorities, and collaboration opportunities.

The objective is to present a dynamic portrait of current research, encourage interdisciplinary dialogue, highlight recent discoveries, and lay the foundation for a sustainable and collaborative scientific network dedicated to advancing Parkinson's research.

WHY PARTNER WITH PARKINSON QUÉBEC FOR THE 2026 SEMINAR?

- **Concrete and lasting impact** : Your contribution directly supports essential scientific advances for a disease that remains incurable and affects more than 25,000 people in Quebec, while also improving quality of life for people living with Parkinson's and their care partners. This goes beyond sponsorship; it is a meaningful investment with real impact.
- **Networking and partnership opportunities** : The seminar brings together world-renowned experts, organizations, and key partners. As a sponsor, you will be at the heart of these exchanges and benefit from multiple opportunities to develop impactful collaborations.
- **Visibility and strategic positioning** : By associating with a recognized scientific event, your organization gains privileged visibility among a specialized audience of researchers, clinician-scientists, neurologists, nurses, and other movement disorder health professionals.
- **Brand reinforcement** : Supporting the The Quebec Seminar on Parkinson's Research demonstrates your organization's commitment to innovation, research excellence, and community health.



PARTNERSHIP LEVELS

PRESENTING PARTNER - \$35 000

Enables the creation of an interdisciplinary research network

INNOVATOR PARTNER - \$20 000

Supports the emergence of innovative ideas

PIONEER PARTNER - \$15 000

Advances discoveries that open new pathways

COLLABORATOR PARTNER - \$10 000

Strengthens knowledge exchange and collaboration

CONTRIBUTOR PARTNER - \$5 000

Provides concrete support to the scientific community



	PRESENTING PARTNER \$35,000	INNOVATOR PARTNER \$20,000	PIONEER PARTNER \$15,000	COLLABORATOR PARTNER \$10,000	CONTRIBUTOR PARTNER \$5,000
RECOGNITION AS THE EVENT'S PRESENTING PARTNER	X				
FEATURED SPEAKING OPPORTUNITY DURING THE OFFICIAL OPENING OF THE SEMINAR	X				
PRIORITY BRAND VISIBILITY ON THE MAIN STAGE	X				
HEAD TABLE AT THE BREAKFAST, WITH BRANDED RECOGNITION	X				
PERSONALIZED THANK-YOU VIDEO SHARED ACROSS OUR DIGITAL PLATFORMS	X				
COMMANDITAIRE DE L'EXPOSITION D'AFFICHES SCIENTIFIQUES		X			
SPONSOR OF THE SCIENTIFIC POSTER EXHIBITION		X			
OPPORTUNITY TO HOST A SPONSORED WORKSHOP (PUBLIC LECTURE)			X		
EDUCATIONAL ACTIVITY SPONSOR (RECOGNITION)				X	
RECOGNITION IN THE ANNUAL REPORT	X	X			

	PRESENTING PARTNER \$35,000	INNOVATOR PARTNER \$20,000	PIONEER PARTNER \$15,000	COLLABORATOR PARTNER \$10,000	CONTRIBUTOR PARTNER \$5,000
RECOGNITION AS A MAJOR EVENT PARTNER	X	X	X		
POST-EVENT DEBRIEF MEETING WITH MAJOR PARTNERS	X	X	X		
PRIORITY INVITATION TO THE NEXT SEMINAR	X	X	X		
ON-SCREEN VISIBILITY THROUGHOUT THE SEMINAR	FULL PAGE	¾ PAGE	½ DE PAGE	¼ DE PAGE	
POST-EVENT IMPACT REPORT	X	X	X	X	X
LOGO FEATURED ON ALL PROMOTIONAL MATERIALS (WEBSITE, PROGRAM, NEWSLETTERS, SOCIAL MEDIA)	X	X	X	X	X
EXHIBITOR SPACE	PREMIUM (LARGE BOOTH)	STANDARD	STANDARD	STANDARD (NON-PROFIT ORGANIZATIONS ONLY)	STANDARD (NON-PROFIT ORGANIZATIONS ONLY)
RECOGNITION IN A PARTICIPANT NEWSLETTER	X	X	X	X	X
COMPLIMENTARY REGISTRATIONS	5	4	3	2	1
ON-SITE DISTRIBUTION OF PROMOTIONAL MATERIALS (GIFT BAGS, BROCHURES, ETC.)	X	X	X	X	X

ORGANIZING COMMITTEE

MEMBERS	ORGANIZATION
Abid Oueslati, Ph.D.	Université Laval
Alexandra Potvin-Desrochers, Ph.D.	Université du Québec en Outaouais
Aurélie Rose De Rus-Jacquet, Ph.D.	Université Laval
Élaine Racine-Charette, MD	Université de Sherbrooke
Janelle Drouin-Ouellet, Ph.D.	Université de Montréal
Johannes Frasnelli, MD, Ph.D.	Université du Québec à Trois-Rivières
Jordan Bedime, PT, Ph.D. (S)	Student Representative in Parkinson's Disease Research – McGill University
Philippe Huot, MD, Ph.D. (Advisory role)	McGill University
Caroline Champeau	Executive Director, Parkinson Québec
Dora Rodriguez, Primary contact drodriguez@parkinsonquebec.ca	Director of Scientific Research Development, Parkinson Québec



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TO EXPLORE PARTNERSHIP OPPORTUNITIES,
CONTACT OUR PHILANTHROPIC DEVELOPMENT
TEAM AT CFROMENT@PARKINSONQUEBEC.CA